

Town Center at Old Bridge

Old Bridge Township
Middlesex County, NJ



TYPE OF PROJECT: Commercial Mixed Use
SIZE: 56,000 SF
CLIENT: Blitzer, Rosenblum Realty Group
SERVICES PROVIDED: Engineering, Planning, Landscape Architecture



DESCRIPTION:

Placing an automotive oriented use within a pedestrian oriented development can be challenging. With the proper planning and design techniques it can be accomplished in a safe and effective way. This building, located within the Old Bridge Town Center, contains a drive-thru bank on the first floor and offices on the second floor. The drive-thru lanes were kept towards the perimeter, away from the main pedestrian areas, to avoid conflict. The building is located in close proximity to other retail and office building to provide a pedestrian friendly development. The landscape and building architecture were designed in a style to create a traditional “Downtown” feel.